



## Welcome Home Basket Drive

### Sponsor Information

Thank you for your interest in partnering with the NW Michigan Coalition to End Homelessness by holding a Welcome Home Basket Drive. Below please find more information on sponsoring a drive and how the coalition can help you make this happen.

**Who:** Anyone interested in sponsoring a drive to gather items for Welcome Home Baskets is welcome to do so.

**Who:** People who receive these baskets are people who are exiting homelessness and moving into permanent housing.

**What:** Welcome Home Baskets support people moving from homelessness into permanent housing.

- Here's the inventory list for [Welcome Home Baskets](#)

**When/Where:** You can either host a drive event where people bring in the items at one given time. Or you can sponsor a drive basket that is displayed in a highly trafficked area with the inventory list and Welcome Home Basket sign. We have found it to work best when people have approximately two weeks to gather items and get them to a drop off location. Often, our partners will send out a short blurb in their newsletters or staff mailings regarding the drive about a week ahead of time. If you would like help drafting a short blurb to share in your newsletter etc. please use this template included below or reach out to Ashley Halladay-Schmandt.

- [Welcome Home Basket sign](#)

**Why:** When you're starting with nothing, a basket full of essential items can make a new place feel like home and support long-term housing stability. The solution to homelessness is HOUSING.

**How:** Once the drive is complete the coalition will arrange for the items to be picked up at the location of your choosing. Depending on the amount of items gathered, we can arrange for a large truck and several helpers to be on site to collect the items. Ashley will help your team set up pick up. Or, you can drop off donations at any time to the Goodwill donation door at the Goodwill Store--South Airport location (2279 South Airport Rd. W. Traverse City)--just tell the donation attendant it is for Welcome Home Baskets.

**Template for Newsletter/email etc.:**

\_\_\_\_\_ (insert organization name) is partnering with the NW Michigan Coalition to End Homelessness by holding a Welcome Home Basket Drive. Welcome home basket support people moving from homelessness into permanent housing. When you're starting with nothing, a basket full of essential items can make a new place feel like home and can support long-term housing stability. The solution to homelessness is housing. Our drive will be held on \_\_\_\_\_. (add info. About the drop off site etc.) Here is the inventory list of items needed for the baskets. You are welcome to donate as many items as you are able, no need to complete an entire basket but you are welcome to if you would like. Thank you for being partners in the work to make homelessness rare, brief and one-time across our region.

**Contact Information:**

1. Ashley Halladay-Schmandt, Director of the NW Michigan Coalition to End Homelessness  
[ashley@endhomelessnessmi.org](mailto:ashley@endhomelessnessmi.org)  
231-499-1019

After the event/drive, please reach out to Ashley if you would like to share anything related to the event with your teams/people who donated. The Coalition can provide photos and stories of how these baskets help individuals and families.

Thank you for your interest in this special cause, and for being a champion in the work to end homelessness.

Sincerely,

Ashley Halladay-Schmandt and NWCEH Members